



Temple Student Government
1755 N 13th Street
Howard Gittis Student Center 244
Philadelphia, PA 19122

TSG Lights up the Bell Tower for Black History Month

By: Ammani Khan

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To the Temple community,

On behalf of Temple Student Government, we would like to formally announce the celebration of Black History Month. This is a time to reflect, recognize, and honor the irreplaceable contributions made that have strengthened our nation. We, as Temple Student Government, want to honor all those along the way who have made, and continue to make the United States a home for all people regardless of race, religion or creed.

The heart of Temple University's campus is Lenfest Circle, more commonly known as the Bell Tower, which stands proudly in the center of campus. With the commencement of Black History Month, Temple Student Government has initiated that the Bell Tower changes its color from cherry-red to green for the entire month of February to commemorate and highlight this fundamental month in American history. The color green is used among the African diaspora to symbolize an abundance of prosperity, growth, and fertility. This is the first time the color of the Bell Tower has changed in Temple University's history since its completion in 1966.

In addition, Temple Student Government will also be celebrating this prominent month by launching a social media campaign called "29 Days of Appreciation" on



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Instagram, where we will be highlighting the accomplishments of a different Black activist that has shaped American history each day in the month of February.

Temple Student Government looks forward to celebrating Black History Month with you.